



Christ In Business (CIB)

Interest group

Agenda

- ★ Opening & welcome
- ★ History
- ★ What is Networking?
- ★ Proposed rules of engagement
- ★ Brainstorm topics for future discussion
- ★ Options for going forward
- ★ Get to know each other

History

Coming together is a beginning,
staying together is progress, and
working together is success. —
Henry Ford

What is networking?

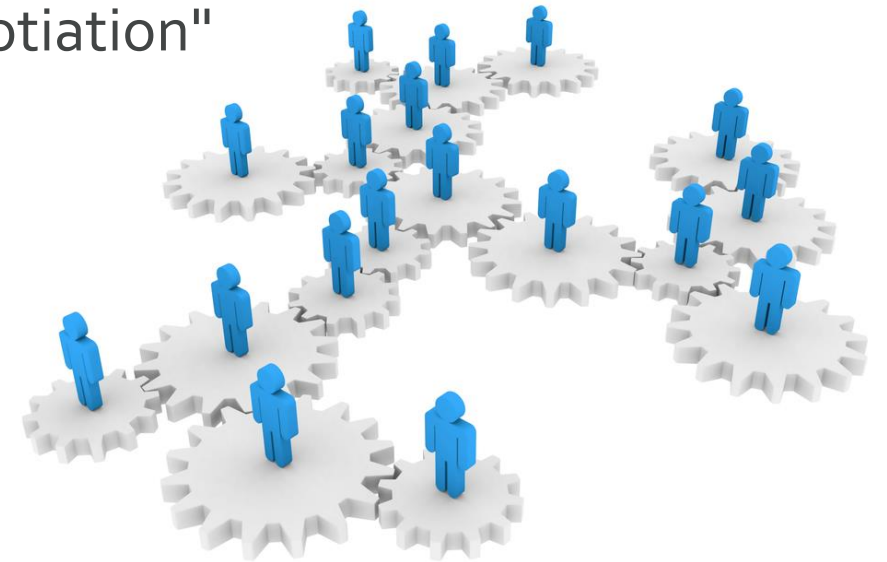
★ Network (*verb*)

★ **1.** connect as or operate with a network.

★ "compared with the railways the canals were less effectively networked"

★ **2. interact** with others to **exchange information** and **develop** professional or social **contacts**.

★ "the skills of networking, bargaining, and negotiation"



Source: Google

What to do at a Networking event...

- ★ Meet like-minded people for important business connections
- ★ Essentially a sales and marketing tool
 - ★ **Prospect** – Get out and meet people don't sell
 - ★ **Listen** – What do people/clients want? – Ask questions
 - ★ **Long term gain** – need to show genuine interest / relationships
 - ★ Build a network of people



The person you talk to may be able to help you to take your business to the next level...

Proposed rules of engagement

- ★ Full indemnity for NH Swartkop
- ★ Christian values – Living the values in business
- ★ Only business topics will be discussed
- ★ Open to everybody – language, race, gender, etc...
- ★ Opportunity to:
 - ★ Build a network of other business people
 - ★ Share ideas / opportunities / challenges / learnings
 - ★ Discuss business topics
 - ★ Meet new people
 - ★ Showcase your business
 - ★ Banners may be shown at events
 - ★ Discussion forum on Facebook – Only 1 advert per month (Rules will be sent on membership)



Options for the future

- ★ Event evening = Mondays
- ★ Next event – 11 Mrt, 15 Apr, 13 May, 10 Jun, 16 Jul, 12 Aug, 16 Sep, 14 Oct, 18 Nov.
- ★ Time 19:00 to 21:00

- ★ Food & Drink
 - ★ Opportunity is available at a cost R50 pp?
 - ★ Book your place & payment
 - ★ Surplus money will be donated to NH Swartkop





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